



THE CHALLENGE

ACS Registrars Ltd is regarded as being one of the premier ISO 9001, ISO14001, ISO 27001, OHSAS 18001 and PAS 43 (NHSS 17 & 17b) Registration/ Certification Bodies.

Following the renaming of the company, a new logo and branding was required to modernise their image. The production of a new brochure was also needed to advertise their services.

Their existing web site needed up dating and modernising in line with their new branding and had to reflect their status as a leading company in their sector.

They wanted the ability to manage and update the content on the site quickly and easily.

THE SOLUTION

- Incorporate the new branding into a brochure
- Design and build a new website using the new branding
- Develop a content management system to allow ACS Registrars staff to maintain the site
- Train staff to use the content management system

THE RESULT

- A modern and up to date image for the company
- New brochure to promote ACS Registrars' services
- A well-designed site that is easy to navigate allowing the user to quickly find the information they need
- A website that can be easily up dated by ACS Registrars Ltd staff

CLIENT SATISFACTION

"If you want a quick turnaround, in depth technical knowledge and a modern website with ease of access you can do no better than Crystal Thought! Our brochures, business cards, website and emails were created and set up with the minimum fuss and have given us an up to date image."

Wayne Dudley, Director
ACS Registrars

Our service is bespoke and unique to each client we work for and your satisfaction is our number one priority.

We like challenges so if you want to put us to the test please get in touch to arrange a meeting.

For a free review of your website, click here or send an email to: info@crystalthought.co.uk or call us on Office: 01584 890725